

FOR IMMEDIATE RELEASE:



VISIT CARLSBAD LAUNCHES “ALL PAWS LEAD TO CARLSBAD”— A PET-FRIENDLY TOURISM INITIATIVE ON “NATIONAL LOVE YOUR PET DAY”

The sunny Southern California city celebrates “National Love Your Pet Day” with an all-new pet-friendly program encouraging visitors to enjoy their vacations with their four-legged friends



(L-R: Omni La Costa Resort & Spa; Pavlov the Corgi and owners enjoying Carlsbad's coastline)

(CARLSBAD, CA: February 20, 2023) – Visit Carlsbad launches “All Paws Lead to Carlsbad”, a pet-friendly tourism initiative, on National Love Your Pet Day (Monday, February 20) – making travel to the destination with your pet a breeze. More than 20 local businesses - including resorts and hotels, restaurants, shops and attractions - developed special packages and experiences for pets and humans to enjoy together from February to May.

“With incredible outdoor spaces, laid-back Southern California vibes and hotels for all budgets, Carlsbad is an ideal spring getaway destination for travelers and their furry family members,” says Kim Sidoriak, President and CEO of Visit Carlsbad. “We're thrilled that our local hotels and businesses are offering creative opportunities for our visitors

and their loved ones to enjoy Carlsbad, have fun with each other and enjoy this amazing location.”

The destination marketing organization has teamed up with its award-winning hotels and resorts, including [Cape Rey Carlsbad Beach, a Hilton Resort & Spa](#), [The Cassara Carlsbad](#), [Hilton Garden Inn Carlsbad Beach](#), [Park Hyatt Aviara Resort, Golf Club & Spa](#) and [Omni La Costa Resort & Spa](#). The properties will be offering an array of different pet-friendly experiences ranging from in-room pet menus to doggie yoga, pastry chef curated treats and more.

In addition, Carlsbad restaurants including [Pure Project](#), [Ponto Lago](#), [Carruth Cellars](#), [Chandler's Oceanfront Dining](#) will offer visitors and their pups top-notch drink and bites and will be hosting activities including “yappy hours”, signature cocktails and giveaways for owners and their pets to enjoy.

[The Carlsbad Village Association](#), [Carlsbad Premium Outlets](#) and The [Shoppes at Carlsbad](#) will be the paw-fect place for owners and their pets to shop in style. These retail outlets will be holding special events like adoption fairs, microchip activations, doggie-spa days, photo stations, pet-bowl pottery classes and a pet treat bake sale.

With one of the largest systems of nature trails in San Diego Country, Carlsbad offers endless routes to explore. The [Agua Hedionda Lagoon Foundation Discovery Center](#) is the perfect spot to learn about dog-friendly trails in Carlsbad and so much more. Stop by to pick up a trail map and a bandana for your pet. In addition, [Yoga Your Way](#), a SUP yoga class, will be featuring dog friendly treats and donations to the San Diego Department of Animal Services during their 9AM Sunday classes.

Visit Carlsbad is also working with the [San Diego Department of Animal Services](#) in Carlsbad to support their adoption and philanthropic efforts. Visitors to the destination will have an opportunity for an educational tour of the shelter in March starting at 3pm on Fridays.

Visitors to Carlsbad can browse the destination's comprehensive listing of paw-some pet-friendly activities at <https://visitcarlsbad.com/all-paws-carlsbad/>. Although many of the experiences in Carlsbad are pet-friendly, it is encouraged to contact businesses prior to arrival regarding leash-requirements.

[Photo Assets](#)

Video Assets:

- [Video Asset 1](#)
- [Video Asset 2](#)

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About Carlsbad:

Located just 45-minutes north of San Diego, Carlsbad embodies the Southern California lifestyle. Carlsbad is the ultimate coastal destination to unwind and have an unforgettable escape offering abundant access to seven miles of pristine beaches and outdoor recreation - including surfing, biking and hiking trails and championship caliber golf courses. Attractions including LEGOLAND, the Museum of Making Music, the Carlsbad Aquafarm and the iconic Flower Fields provide an ideal family experience. Foodies can be the first to explore this rising culinary and brewery destination. Carlsbad is also home to a myriad of award-winning resorts and hotels, boasting both luxury and budget friendly options. When you are in Carlsbad, simply put...it's all good. For complete destination information, please go to visitcarlsbad.com.