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CARLSBAD, CALIFORNIA CELEBRATES SUSTAINABILITY THIS SUMMER

Carlsbad Good Ride Extends Hours for Free Tourist Transportation as the Destination Highlights Continued Commitment to Environmental Stewardship Throughout Summer 2024

CARLSBAD, CALIF. (May 15, 2024) - [Visit Carlsbad](#) is excited to announce the extension of hours for [Carlsbad Good Ride](#), a free transportation program for overnight lodging guests in partnership with Circuit, an on-demand 100% electric car service, to make travel throughout Carlsbad a breeze this summer season. Year-round, the destination is focused on a series of sustainable tourism initiatives and offerings aimed at making visits to Carlsbad more eco-friendly and enjoyable – and Good Ride's extended hours are the perfect way to kick off a sustainable summer season.

In an effort to make summer travel to Carlsbad more seamless and encourage overnight lodging guests to minimize their carbon footprint, Carlsbad Good Ride is extending its operating hours, offering a convenient transportation option within the city. Beginning May 8th through August 31st, Carlsbad Good Ride is now available every day from 7:30am – 10:30pm to allow for all the fun the summer months and longer days bring to the destination. To further sustainability efforts, travelers are encouraged to take advantage of the Amtrak Pacific Surfliner/Coaster into Carlsbad and utilize Carlsbad Good Ride to navigate the area, reducing the need for personal vehicles.

"We are excited to now offer extended summer hours for Carlsbad Good Ride, providing visitors with sustainable transportation options while exploring our beautiful city," said Kim Sidoriak, president and CEO of Visit Carlsbad. "By choosing eco-friendly modes of transportation, visitors can reduce their environmental impact and contribute to the preservation of our natural resources, while enjoying and supporting the many other eco-friendly offerings our destination has to offer."

Other eco-friendly businesses, offerings and activities throughout Carlsbad include:

- **[The Agua Hedionda Lagoon Foundation](#) + [Batiquitos Lagoon Foundation](#):** At the forefront of Carlsbad's sustainability efforts are organizations dedicated to preserving the region's natural treasures. The Agua Hedionda Lagoon Foundation and Batiquitos Lagoon Foundation work tirelessly to protect and maintain two of Carlsbad's iconic lagoons while inspiring and educating future generations, for access to a healthy lagoon for all. Agua Hedionda Lagoon Foundation provides educational programs and promotes responsible recreation through guided Eco Tours, while the Batiquitos Lagoon Foundation's Nature Center is now powered by the sun, reducing its energy consumption to near zero.
- **Sustainable Hotels & Golf Courses:** Premium hotels and resorts like the [Westin Carlsbad Resort & Spa](#) prioritizes eco-conscious initiatives through guest room recycling and electric car charging while [Park Hyatt Aviara Resort](#) strengthened its sustainability practices in 2022 with the

property-wide initiative Aviara Cares, reducing energy, water risks, emissions and waste – ensuring a comfortable stay with a green touch. As part of this sustainability program, Aviara Golf Club completed the re-grassing of all 18 holes with Tiff Tuff, a warm season Bermuda grass which does not require overseeding and therefore lessens chemical inputs thus reducing water usage by 20 percent annually. What's more, [The Crossings at Carlsbad](#) was named for the five bridges - or crossings - that were designed into the layout to meet existing environmental and topographic conditions – protecting the natural habitat and wildlife on more than 400 acres of Carlsbad's coastal terrain.

- **Eco-Conscious Restaurants:** Carlsbad's dining scene is equally committed to sustainability, with restaurants like [Shoots Fish & Beer](#) championing total utilization cooking while serving up sustainably sourced fish, and Park Hyatt Aviara's dining options — Ponto Lago, Pacific Point and Waters' Edge — recycling all food waste (averaging six tons per month) and sourcing 80 percent of food products within a 250-mile radius, minimizing travel and further reducing carbon emissions. [Omni La Costa Resort & Spa](#) boasts their very own beehives with over 60,000 bees that support honey production for their restaurants, in addition to a garden full of herbs that garnish and season dishes served to guests. Not to mention, visitors shouldn't miss the weekly Carlsbad Village Farmers Market for another opportunity to support local farms or stop by restaurants certified by the [Carlsbad Green Business Program](#) like GelatoLove, Napatini Bistro & Wine Bar, Avo Cafe, Pure Project and more.
- **Beach Cleanups:** Quarterly beach and trail cleanups, [community engagement opportunities](#), and additional [environmental sustainability efforts](#) through the city like pollution prevention, recycling, composting energy efficiency and so much more showcase Carlsbad's commitment to environmental preservation – offering visitors a chance to enjoy the beauty of Southern California while minimizing their impact on the environment.

Located just 45-minutes north of San Diego, Carlsbad embodies the Southern California lifestyle and is the ultimate coastal destination to unwind for an unforgettable escape this spring, offering abundant access to seven miles of pristine beaches and outdoor recreation - including surfing, biking and hiking trails and championship-caliber golf courses. For more information on Visit Carlsbad and the destination's sustainable practices, go to [visitcarlsbad.com](#).

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A selection of images of Carlsbad can be found [here](#).

About Carlsbad:

Located just 45 minutes north of San Diego, Carlsbad embodies the Southern California lifestyle. Carlsbad is the ultimate coastal destination to unwind and have an unforgettable escape offering abundant access to seven miles of pristine beaches and outdoor recreation - including surfing, biking and hiking trails and championship caliber golf courses. Attractions including LEGOLAND® California Resort, the Museum of Making Music and the iconic Flower Fields at Carlsbad Ranch® provide an ideal family experience. Foodies can be the first to explore this vibrant culinary and brewery destination. Carlsbad is also home to a myriad of award-winning resorts and hotels, boasting both luxury and budget-friendly options. When you are in Carlsbad, simply put...it's all good. For complete destination information, please go to [visitcarlsbad.com](#).